

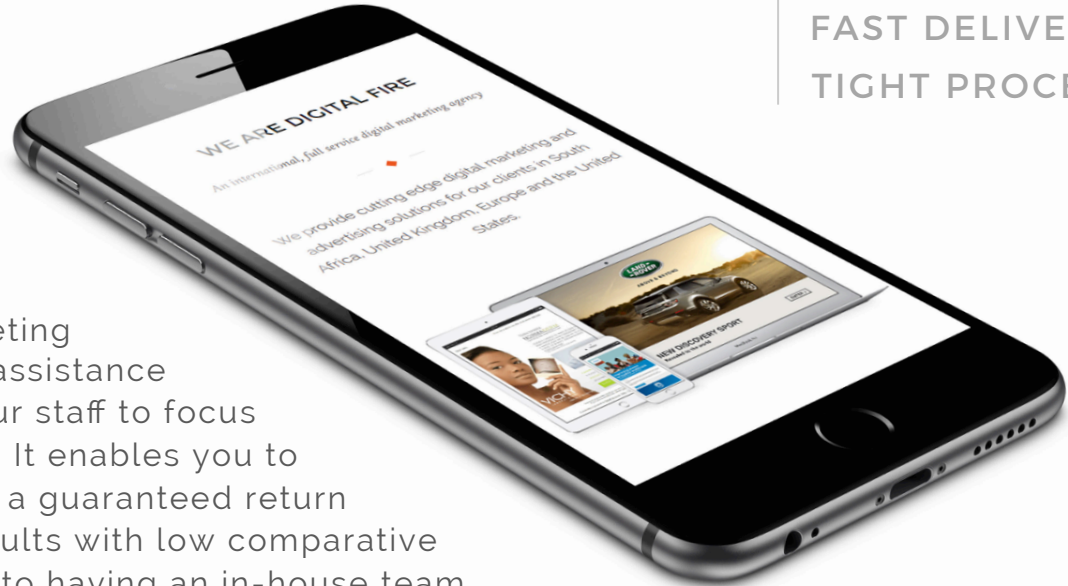


DIGITAL MARKETING OUTSOURCE AGENCY DIVISION

QUALITY WORK | COST EFFECTIVE | FAST DELIVERY | TIGHT PROCESSES

THE BENEFITS OF OUTSOURCING

Outsourcing your digital marketing secures your business expert assistance and frees up more time for your staff to focus on running your core business. It enables you to do more with less budget with a guaranteed return on investment. You pay for results with low comparative costs and flexibility compared to having an in-house team, this creates high ROI and profit.



QUALITY WORK
COST EFFECTIVE
FAST DELIVERY
TIGHT PROCESSES

CONTINUE READING TO SEE WHAT DIGITAL FIRE CAN DO FOR YOUR BUSINESS.

SET UP A CALL

02



LET US HELP YOU DRIVE PROFIT.
FOR YOUR BUSINESS

SET UP A CALL

THE BENEFITS OF OUTSOURCING TO DIGITAL FIRE ?

TRACK RECORD

We have a 15 year trading history. Check out our references. We worked hard to earn them.

FULL SERVICE AGENCY

We operate from strategy to execution. You don't need to go anywhere else. If we don't do it, it doesn't need to be done.

INTERNATIONAL EXPERIENCE

Our senior team have run projects in EMEA, UK and the USA, and many have worked overseas. We know the markets and the standards required.

PROVEN RESULTS

We have run some of the most successful digital marketing campaigns ever and we have the case histories to prove it.

TESTIMONIALS



SPECIALIST SKILLS

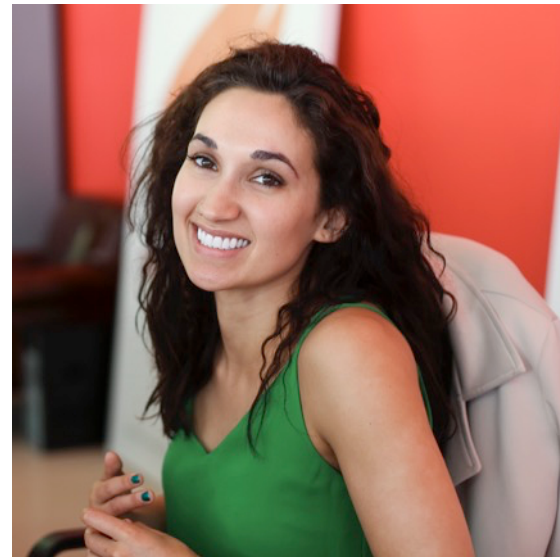
We are a full service boutique digital Marketing agency. We create tailored Digital marketing strategies for our Client based on their individual needs.

OUR SERVICES

1. Strategy and consultancy
2. Web design
3. Web build : Wordpress, HTML5, Ruby on Rails, PHP, CSS
4. E-commerce
5. SEM & SEO
6. Social media marketing
7. Email marketing & opt in data rental
8. Animation
9. Video production & marketing
10. SMS & MMS
11. App building
12. Database management & CRM
13. Content creation
14. Media planning and buying



[VISIT OUR PORTFOLIO](#)



WE ARE BUSINESS CONSULTANTS AND OUR MEDIUM IS DIGITAL

We are business consultants and our medium is digital. We focus on understanding your business, your objectives and the creating the results you need. Our clients' profits are always at the forefront of our digital strategies.



SET UP A CALL

A person wearing a white button-down shirt is shown from the chest down, with their hands clasped together on a wooden desk. A watch with a white face and brown leather strap is visible on their left wrist. In the bottom right corner, a pair of sunglasses and a pen are partially visible on the desk surface. The background is softly blurred.

PARTNERSHIPS & WHITE LABELS

We are happy to work as a behind the scenes white label provider.
You manage the client we will do the work.

We are happy to form an official partnership, and structure the relationship accordingly.

START

WHAT ARE OUR PROCESSES?



HELLO THERE!

We know our stuff and you know your business. Together we talk through your business objectives and goals and how we can help you achieve them.



THE BRIEF

Together with your vision and our expertise, we create a top level summary of your requirements and what action plan we propose for your project.



ACCOUNT MANAGER

One point of contact for all your agency requirements, your dedicated Account Manager will keep you informed and up to date on all project elements at any time.



THE SCOPE

Your budget meets our ideas and resources. The scope details how we plan to meet your objectives and demonstrates timelines, projected costs and team members involved.



SITREPS & STATUSES

Keeping you up to date on every aspect of your project, our team will detail and send through project updates to continuously ensure projected timelines and deadlines are met.



LET'S GET STARTED

The scope, timelines and metrics are set and we put the plan to action.



END



THE BENEFITS OF OUTSOURCING YOUR MARKETING TO US

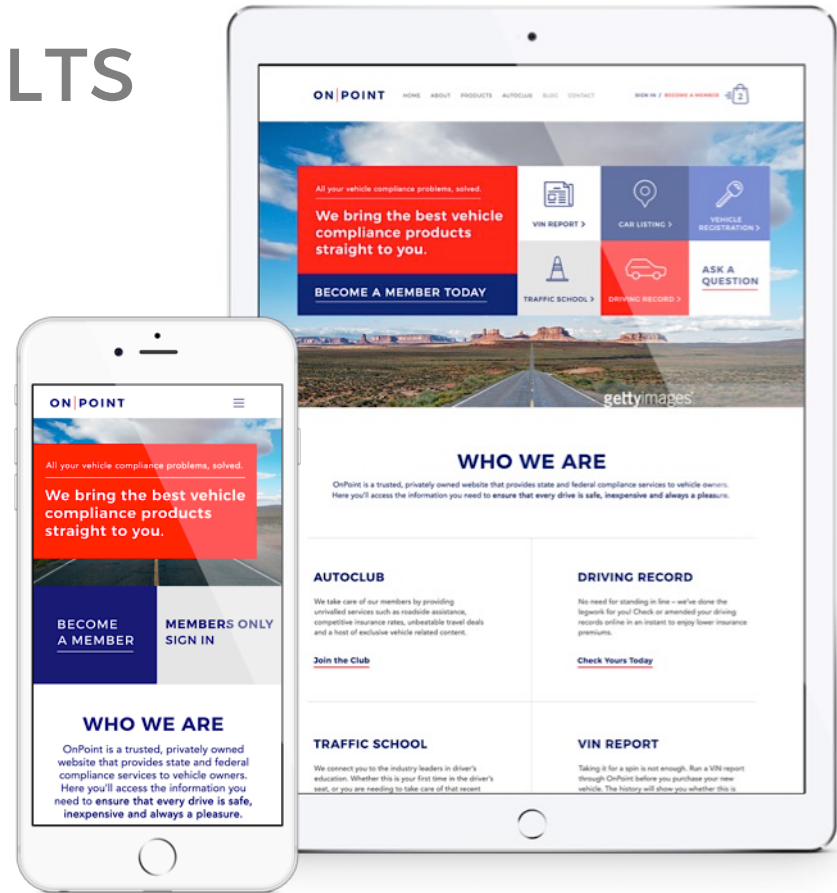
- Time saving
- Expert skills
- Outside perspective
- Motivation
- Add-On expertise
- Industry updates
- New business unit
- Specialised technologies
- Return on investment
- Do more with less budget



SET UP A CALL

OUR CAMPAIGN RESULTS HAVE BEEN SOME OF THE HIGHEST EVER COMPARED TO OTHER MARKETING CAMPAIGNS IN SOUTH AFRICA

ONPOINT, American Motor Vehicle Compliance,
Branding & Multi Device Design. 2016



VISIT OUR WEBSITE TO LEARN MORE

SET UP A CALL

CHECK OUT OUR REFERENCES. WE WORKED HARD TO EARN THEM.



Aaron van Shaik,
CEO, Starcom Lighthouse

"Digital Fire is an outstanding, strategic and creative full service digital marketing agency, which has consistently delivered excellent results for our major clients. Their targeted Promo email campaigns especially delivered some of the highest responses we had ever seen to digital campaigns. An impressive results driven agency."



Lori McCreary and Morgan Freeman,
CEO, Revelations Entertainment

"Digital Fire created and executed a mobile and email campaign across the USA targeting movie goers for the film Invictus which was produced by Revelations Entertainment and directed by Clint Eastwood. The results were outstanding, generating a 51% response rate, demonstrating their ability to effectively target a required audience and drive interactive results and ROI. Revelations is pleased to continue work with Digital Fire on further projects."



Julieah Muthama,
Marketing Director Philips Africa

"We chose Digital Fire to be our digital agency after an extensive selection process, due to their passion, ideas and quality. We renewed their contract after a year due to their excellent work. I highly recommend their services."

SET UP A CALL

THOMAS BOYD, MD DIGITAL FIRE

"Digital Fire provides a full service digital production and marketing outsource capability for global agencies and clients direct. Compared to UK, EU and US agencies we deliver projects which deliver on average 33% saving. Our team comprises of highly skilled senior staff many of whom have worked in overseas markets. We operate out of our Cape Town HQ, which is on the same time zone as UK and EU, with all our staff speaking fluent English."

"We will deliver your project work to an excellent standard, on time and on budget."

PROTEA HOTELS



ACKERMANS



1692
Spier



momentum
health

La SENZA



Checkers
better and better



AIRFRANCE



Telkom

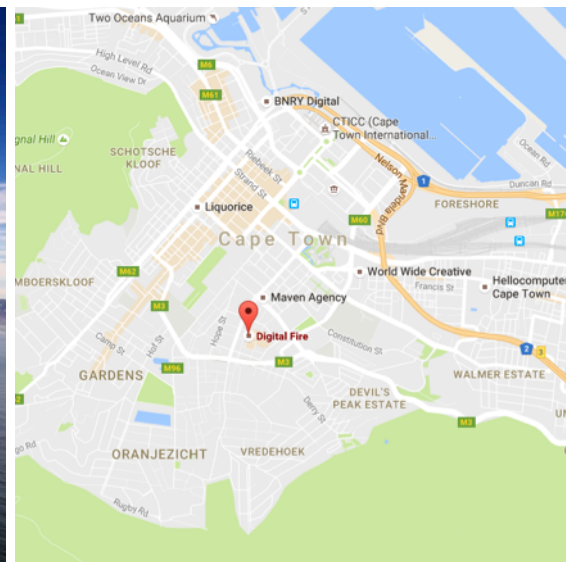
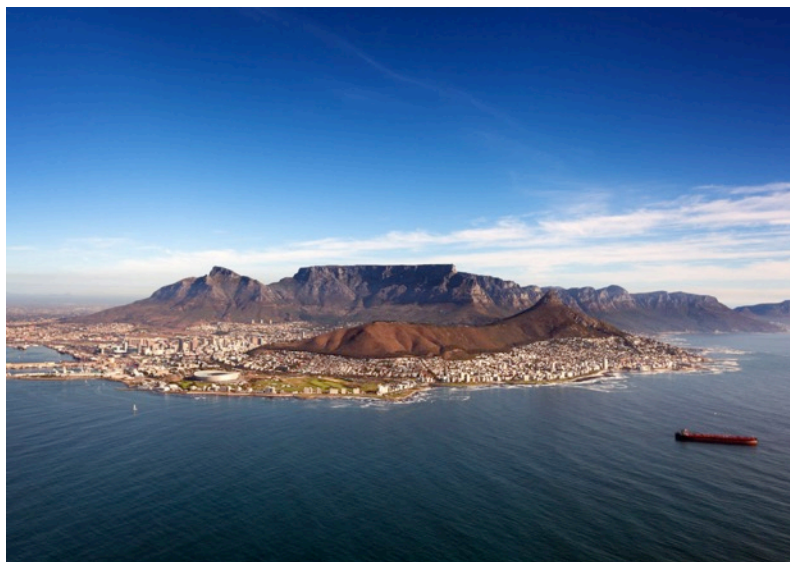


VICHY
LABORATOIRES

CLARINS



FLIGHT
CENTRE
The Airfare Experts



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